

In the course of our work, we are frequently asked what we do at the National MS Society. Most often we utter a string of words that reflect our passion for raising money and planning client programs. Sometimes we proudly announce the financial support for breakthrough multiple sclerosis research and a host of critical client services and programs. But our real passion is changing lives in ways that reflect a quality consistent with good health and wellness.

Multiple Sclerosis exacts a significant toll on people with MS and their families. It robs them of their health, their relationships and their financial resources. It can compromise their ability to plan for the future; and their ability to cope with the present. It is becoming increasingly apparent that the most common denominator of MS is impoverishment.

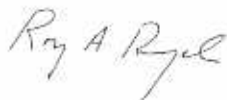
The National MS Society is committed to addressing the challenges of each person whose life is affected by MS. One way we will do so is to provide a timely, customized response to personal and family needs---including direct assistance for certain goods and services when community resources fall short. Contributions from [Shop2cureMS.org](http://Shop2cureMS.org) today will enhance these programs.

I am profoundly grateful to [Shop2cureMS.org](http://Shop2cureMS.org) for their efforts to provide a new and exciting tool through which contributions will be made to the National MS Society. I am just as grateful to its users who have chosen to help the National MS Society support its mission to end the devastating effects of Multiple Sclerosis by simply making their online purchases through the links on [www.shop2curems.org](http://www.shop2curems.org). The dollar volume of purchases that are made online each year makes this an exciting opportunity for the National MS Society.

We live in a high-dollar world of scientific research. Nonetheless, you are supporting an organization that is completely committed to creating a future free of MS. No matter what it takes. Its commitment includes increased research, broad coalition advocacy-based programs, and improving the quality of multiple sclerosis medical care.

Thank you for your support of the National MS Society.

Sincerely,



Roy A. Rangel  
Chapter President  
National Multiple Sclerosis Society